

MATRIX ENTERPRISE™

FOR MEDIA & ENTERTAINMENT APPLICATIONS



Media and Entertainment companies are challenged with managing the myriad of contracts with Screen Actors Guild (SAG) cast and crew, production crew agreements with various business departments (e.g. Sound, Lighting, Special Effects), and highly negotiated agreements with lead actors and actresses. Then number and variety of contractual negotiations can exceed 200+ agreements to create a blockbuster hit!!

The majority of these contracts have specific compensation terms that are based on domestic and/or worldwide box office receipts. Most large movie houses lack the ability to manage the complexities associated with these negotiated obligations as they do not have a central contract management repository with proactive notification triggers. As a result, many companies incur millions of dollars in fees when they fail to meet contractual obligations.

CLM Matrix provides automated solutions that help a number of industry-leading studios and entertainment companies “get a grip” on their contractual rights and obligations. Our Matrix Enterprise™ solution provides rules-based workflow and trigger alerts that query a centralized contract repository to create greater management visibility into key rights and obligations that create both legal and financial risks. The payback on these implementations is often less than six months given the reduced financial exposure associated with contractual non-compliance.

KEY BUSINESS DRIVERS

Standardization: Address the need for contract process and structure standardization while lowering administrative and legal costs associated with establishing and managing strategic relationships.

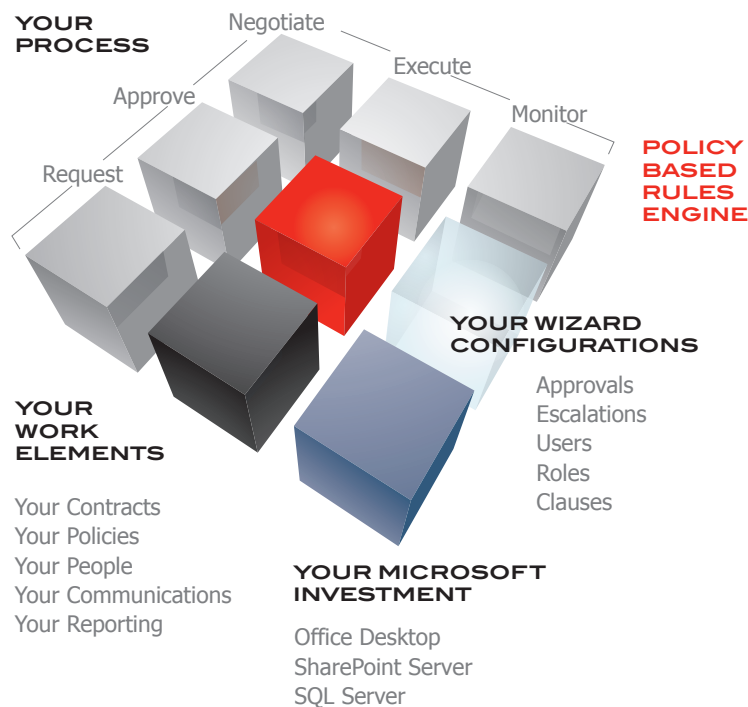
Speed: Collapse contract creation and negotiation cycle times by up to 50% or more and reduce DSO with back-end integration with existing ERP systems.

Business Intelligence: Optimize buy or sell side contracts through increased transparency and deeper analysis of enterprise-wide contract data. Communicate best practice information & instruction from Legal, Business and Finance.

Governance and Risk Management: Reduce operating and regulatory exposure through system level enforcement of request-to-contract procedures and eliminate rogue and redundant contract versions that drive up contractual risk.

ABOUT CLM MATRIX

HOW MATRIX ENTERPRISE WORKS



CLM Matrix is the market leader in Contract Lifecycle Management (CLM) software solutions on Microsoft Office and SharePoint technology platforms. Our solution extends the functionality of traditional contract management software by adding features such as:

- Rule-based document creation
- Clause libraries
- Policy-based approval workflow
- Automated reminders and alerts
- Real time user defined reporting
- Integration with legacy enterprise software
- Contract compliance tracking
- Multi-language capabilities
- Support for global environments
- Fully configurable to specific process and document types without code (wizard driven)

MATRIX ENTERPRISE SOFTWARE IS:

Flexible – dynamic process and workflow modeling.

Configurable – dynamic data definition changes.

Adaptable – Hosted, SAAS, or perpetual licensing models.

Extensible – Integration with CRM, SRM and ERP systems.

Entertainment companies who have implemented Matrix Enterprise Software have realized significant benefits including:

- Improved ability to manage multi-year contractual obligations, expiration dates and event triggers.
- Enhanced audit capabilities to govern contractual compliance and assess business, legal and financial exposure.
- Increased ability to manage contracts as corporate records and adhere to SOX and other regulatory controls.
- Enhanced cycle time to initiate and negotiate contracts via automated workflow approvals and template driven configuration.

Microsoft
GOLD CERTIFIED
Partner

Office

Office SharePoint
Server 2007

Microsoft
SQL Server 2008

Windows Server 2008

clm matrix

To learn more about CLM Matrix and our award winning software solutions, please visit clmmatrix.com or contact us directly at 1.800.961.6534.